

## Brent Cross - Looking towards a greener future

Brent Cross has set itself the ambitious mission of becoming one of the greenest shopping centres in Britain! Over the last few years, it has worked towards achieving this, winning awards for recycling and waste management. Currently 40% of all waste produced at the Centre is recycled, with a target to achieve 45% by December 2007. For more info see [www.brentcrossgreenmatters.co.uk](http://www.brentcrossgreenmatters.co.uk)

## What is Brent Cross doing for the environment?

In 2007, the Centre will further reduce its impact on the environment by:

- ♥ Sourcing electricity from a Hydro Electric source
- ♥ Installing 9,000 energy-efficient lights, saving enough electricity to light 200 houses for a year!
- ♥ Recycling four tonnes of plastic per month
- ♥ Benefiting from the installation of waterless urinals in the Centre Court toilets, saving approximately 750,000 litres of water per month

## Neighbourhood Regeneration

Brent Cross is part of a proposed £10 billion regeneration project, and a wide range of initiatives are being considered to minimise environmental impact on these areas. For more details visit [www.barnet.gov.uk](http://www.barnet.gov.uk) or [www.hammerson.com](http://www.hammerson.com)

### Please Note:

Details accurate at time of print, but participants, exhibits and timings are subject to change without notice. E&OE. Terms and conditions apply where relevant; see [www.brentcrossgreenmatters.co.uk](http://www.brentcrossgreenmatters.co.uk) for details.

## Climate Change - This year's hottest topic

Love London in 2007 and take action to halt climate change. At LSW events you will find many simple and cost effective ways to save energy and the planet and you can also get involved with 'Climate Talk', an activity that encourages discussion and debate about these issues.

So what can we Londoners do? 1 in 3 of us have already stopped using standby on TVs and other significant changes. See the tips below for some more bright ideas.

- ♥ Do your bit for greener transport in London by joining Zipcar, the world's largest car club. As part of London Sustainability Week, Zipcar is offering a years free membership; logon to [www.zipcar.com/lovelondon](http://www.zipcar.com/lovelondon).
- ♥ Turn them all off! Unnecessary lights, TVs and computers on standby.
- ♥ If you need air conditioning at work, don't set it to be cooler than 24°C
- ♥ Support your local farmers market and buy seasonal, locally grown food
- ♥ Buy Fair Trade tea and coffee
- ♥ Slow down. Driving at 50mph uses 25% less fuel than 70mph.
- ♥ Improve your home insulation? Check London's Planet DIY scheme for advice
- ♥ Join a local environmental group and run your own Love London event next year!!
- ♥ Take part in the Environmental Agency's Mend of the World questionnaire at [www.mendoftheworld.org](http://www.mendoftheworld.org)

For more tips and a full events listing visit [www.lovelondon.org.uk](http://www.lovelondon.org.uk)

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Love London Love Your Planet

**Sustainability Weeks 3 – 17 June 2007**

**Hundreds of events. Over 2 weeks. All over London**

**[www.lovelondon.org.uk](http://www.lovelondon.org.uk)**

## Love London, Love the Planet?

### Green Matters at Brent Cross

2 - 17 June 2007

As part of London Sustainability Weeks 2007 Brent Cross Shopping Centre is running Green Matters, where customers can find out the small steps they can take to help the environment and play their part in addressing climate change. The event includes exhibits, demonstrations and advice from some of the companies who are also passionate about the environment, such as Waitrose, SKY, NPower, M&S, John Lewis and Body Shop. Brent Cross is also giving away 3,000 must-have 'Bags for Life' – containing information, giveaways and offers.

For further details visit [www.brentcrossgreenmatters.co.uk](http://www.brentcrossgreenmatters.co.uk) or [www.lovelondon.org.uk](http://www.lovelondon.org.uk)

### The 'Green' Exhibition

With environmental issues and climate change of increasing concern, the exhibition explains the small actions that will make a positive difference to reducing our carbon footprint and improving the environment for everyone. For example:

- ♥ Recycle food and paper and save 50% of your household rubbish from ending up in landfill.
- ♥ Install just three energy-saving lightbulbs and save up to £300 over the lifetime of the bulbs.
- ♥ Turn your thermostat down by just one degree... and cut your heating bills by up to 10%.

The exhibition is a partnership between Business in the Community (BITC) and the British Council of Shopping Centres, sponsored by Sky and in association with The Climate Group. See the exhibition 2-17 June at Brent Cross.

### Brent Cross Retailer Activity

Visit the Centre 2-17 June for displays, information and offers from a range of retailers including John Lewis, Fenwick, M&S, Body Shop and Starbucks.

### Barnet Council

Barnet Council is exhibiting at Green Matters 2 - 14 June to talk about sustainability initiatives within the borough. Visitors to Brent Cross can find out more about all aspects of environmental living, from waste minimisation, to information on new school travel plans. Barnet Council's Sustainability Design expert consultant, plus planners and building control officers, will also be on hand to answer questions.

[www.barnet.gov.uk](http://www.barnet.gov.uk)

### 'A billion trees'



The United Nation's Environment Campaign to plant one billion trees is well underway. Brent Cross is hosting this campaign with the Earth Charter in Barnet by planting a tree on 5th June - working together for a sustainable world.

### Green Matters Microsite

[www.brentcrossgreenmatters.co.uk](http://www.brentcrossgreenmatters.co.uk)

Visit Brent Cross' Green Matters microsite to see what the Centre and its retailers are organising for the event and find out what steps Brent Cross is taking to make itself a more eco-friendly shopping destination.

### WIN!

#### An Inconvenient Truth

Brent Cross has 50 copies of Al Gore's thought-provoking documentary, An Inconvenient Truth, to give away. To enter the free prize draw, simply log on to [www.brentcrossgreenmatters.co.uk](http://www.brentcrossgreenmatters.co.uk) and register your details. It's as simple as that!\*

#### Oyster Card giveaway and Green Travel Guide

Brent Cross is giving away 10 Oyster Cards loaded with £50 of free travel. To enter the free prize draw, register your details at [www.brentcrossgreenmatters.co.uk](http://www.brentcrossgreenmatters.co.uk)\*. If you'd like more information about the greenest ways to get to the Centre, please ask for our green travel guide, which is also available from the online site.

\*Terms and conditions apply and are available online at [www.brentcrossgreenmatters.co.uk](http://www.brentcrossgreenmatters.co.uk)

♥ For details about London Sustainability Weeks events visit [www.lovelondon.org.uk](http://www.lovelondon.org.uk) ♥