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**\*\*PRESS RELEASE\*\* IMMEDIATE USE**

## London's Long Summer of Hot Love

Everyone agrees the climate is getting hotter and London faces a sizzling-hot summer. Love London's campaign aims to galvanise individuals and local communities to take action about climate change.

Love London - London Sustainability Weeks (June 3<sup>rd</sup> - 17<sup>th</sup>) is a celebration of action for a more sustainable and carbon neutral capital, coinciding with World Environment Day (5<sup>th</sup> June). There will be over 250 events with half a million visitors happening all over London in these weeks making it Europe's largest festival for loving the planet.

Today, the big debate over climate change is no longer a scientific one - the debate is now about whether people can be persuaded that their small actions can make a difference and slow climate change. Londoners can just go to local shopping centres, parks and schools to find out how to save the world as there are events throughout the Capital. Love London is all about showing that collective action *can* make a difference, climate change is not all about doom and gloom but there are no more excuses for inaction!

## EXCITING EVENTS COMING UP NEXT WEEK:

### 10<sup>TH</sup> JUNE

**Brent Cross "Green Matters" Fortnight:** Shop with a conscience! At Brent Cross's Green Matters events visitors can find out more about the small steps they can take to help tackle climate change and reduce impact on the environment. Competitions will be running throughout the event for 'green' prizes. The Centre will also be giving away 'Bags for Life' - containing lots of green giveaways and offers. (Runs 2-17 June)

**Harrow Greener Homes Day:** An exhibition on Harrow's planned first eco-housing development, opportunities to test drive an electric car and exhibition of entries to the council's Environment Day art competition. 11am-3pm at Pinner & District Community Association Hall, Pinner.

**Sheep & Wool Fair:** London's only sheep racing event! All things sheep and wool, including shearing demonstration and hands-on opportunities to card wool, weave and knit. 10am-4:30pm Spitalfields City Farm, E1.

## 11<sup>th</sup> JUNE

**Green Fingers Guided Walk:** A guided walk high-lighting the lesser known beauties of St James Park and offering advice on sustainable gardening practices already in use in the park. 9am-4pm. Ring 020 7930 1793 for meeting points.

**Cool It!:** Cool It works with primary schools to engage the citizens of tomorrow with issues of energy use and climate change. The Cool It! Day on 11<sup>th</sup> June showcases the projects and work achieved by schools involved in the project, giving children the chance to exchange their ideas and join together in making a difference. Event held at Kensington Town Hall.

## 13<sup>th</sup> JUNE

**Calling Community Heroes:** This event held at City Hall is the 'Oscars' of London's community workers and activists. The ceremony recognises and celebrates the work of representatives from London's ethnically diverse population who make a real difference to their community. City Hall: 7:30pm

**Project Freesheet:** With a huge amount of paper now used by London's expanding mountain of freesheet newspapers, discarded papers will be collected by a roving team of 100 volunteers from the underground and rail stations all over London, and dumped in a huge pile to show the mountain of waste that they are creating. Completion of the 'Freesheet waste mountain' expected to occur at around 6pm at a prominent central London location.

## 14<sup>th</sup> JUNE

**Electruck Mega Tour:** See White Van Man of the future. A convey of electric 'white vans' will set off from Battersea Park from 1 pm and tour the park before making their way to Trafalgar Square.

## 15<sup>th</sup> JUNE

**London Better Together Day:** Volunteers from across London's business community will be getting together on 15<sup>th</sup> June to give up their time for a variety of environmental projects across the capital. Participants will be helping business say thank you to its communities and giving employees a chance to learn new skills and know they really are making a difference to the world.

## 16<sup>th</sup> JUNE

**Flag The Poo:** Showing and shaming dog owners who do not behave responsibly and clear up after their pet. This is the latest in Southwark Council's Flag the Poo program, with orange flags identifying the exact location of the offending article. Prepare to be offended by just how much poo there can be! Brimington Park, Peckham.

**Tour de Arsenal:** Cycling is the new football! A cycling festival held on the podium of Arsenal football club's Emirates Stadium to celebrate the Tour de France coming to London.

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**Love London** is working with Capital Radio 95.8 on **Lights out London**, supported by Metro, a unique collaboration of celebrities, statesmen and businesses, aimed at showing Londoners how a small switch can effect a big climate change.

The "Lights out London" initiative will be the world's biggest climate change event and Capital 95.8 and its partners will be asking Londoners to "switch off" - to turn off their non essential lights and appliances between 9pm and 10pm on the longest day - Thursday 21<sup>st</sup> June.

We are aiming to save around 750 MWh of electricity in just one hour - enough to run 3000 televisions for a year.

To get involved, go to [www.capitalradio.com/lightsoutlondon](http://www.capitalradio.com/lightsoutlondon)

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### Publicity Resources

Booklets and flyers are available on request. It is also now possible to browse events via our [London Green Map](#).

A photo pack is available for download here:

<http://www.london21.org/uploads/files/london21/publicityphotos.zip>

Other colourful and interesting photos from previous years are available on request.

Permission to film or photograph has been given for all events.

**The partner organisations are:**

- [London 21 Sustainability Network](#)
- [The London Environment Co-ordinators Forum](#)
- [London Community Recycling Network](#)
- [London Sustainability Exchange](#)
- [London Wildlife Trust](#)
- [The Federation of City Farms and Community Gardens](#)
- [London Civic Forum](#)
- [SEA/RENUE](#)
- [Capital Clean-up](#)

**Sponsors include:**

- [Bridge House Trust](#) (The City Bridge Trust)
- [The Mayor of London](#)
- [Government Office for London](#)
- [The Environment Agency](#) ([www.mendoftheworld.org](http://www.mendoftheworld.org))
- [Brother UK](#)
- [M-Real](#) ([Evolve](#))
- [Land Securities](#)
- [Zip Car](#)
- [The Cooperative Group](#)
- [Ecover](#)
- [Defra](#)
- [Planet DIY](#) ([Good Going](#))